

MAKING A DIFFERENCE

HELPING THE ECONOMY

Red Canoe is proud of the difference we make in the communities we serve. We strive to live our mission to Passionately Help our Members Financially Thrive.

Take a look at the Economic and Community Impact that your credit union provided in 2024.

 **\$91.5 MILLION**

In business lending, helping business owners grow and sustain their businesses.

 **\$8.5 MILLION**

Paid in dividends to our members on their savings.

 **\$2.3 MILLION**

In home loans to first-time homebuyers.

 **650 HOURS**

Of volunteerism and financial education in our communities.

Fill the Canoe

BACK TO SCHOOL DRIVE



We supported students in every branch market with school supplies. We collectively raised

\$72,589

in member and community donations in the 2024 Fill the Canoe School Supply Drive.

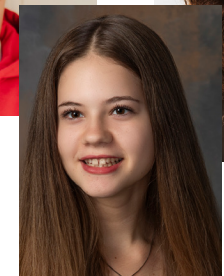
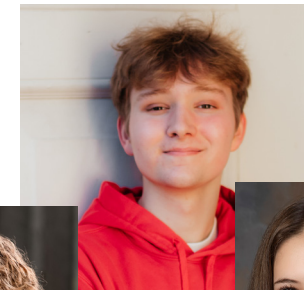
Thanks to our Fill the Canoe partners, who distributed all the supplies.



SCHOLARSHIPS

\$28,000

Provided in scholarships to seven members pursuing higher education.



\$92,861 | Total community giving in 2024

\$12,500 | Donated to Children's Miracle Network Hospitals

\$15,000 | Red Canoe employee donations to non-profits.

We love our
Community



The staff donated \$1,250 to the Cowlitz County Humane Society this year!



The Albany branch supports the annual Diaper Drive for local families



A team in Longview cooks dinner for Community House on Broadway.



Red Canoe staff made and installed a Little Library at the Castle Rock Branch.



Advocating for credit union members at the Capitol



Putting together personal items and supplies for St. Francis House in Puyallup



We made several visits to retirement homes to teach fraud awareness.



Our Woodland team helping at the free community dinner.



Free Shred Day in Federal Way